Community Involvement and Development

Social Contribution Activities, Sponsoring and collaborating with local events

NHK Spring and our Group companies have operations in various areas in Japan and around the world where we hold local community-based activities. The energies of the whole Group are directed to expanding our ties to the local community everywhere.

Social Contribution Activities

Offering plant tours as an educational field trips for elementary school students

The NHK Spring Yokohama Office offered plant tours to more than 200 elementary school students from October to December 2018

These plant tours aim to share our social contributions and initiatives to address environmental issues through products and production activities with the children entrusted with our future. NHK Spring positions this effort as one of the measure to support the career education of elementary school students.

We have also published and used a booklet for children to introduce information about NHK Spring.



Elementary school students listening to an explanation about NHK Spring products

Active use of introductory tools

We have created a booklet for children to introduce information about NHK Spring. In addition to explaining where NHK Spring products are used, this booklet provides an overview of our environmental conservation activities. This booklet is handed out at events for children as NHK Spring receives even more requests for tours from students in elementary and other schools. In the future, we will use this booklet as one of the tool to help bring understanding about our company.



The Kayamon character modeled after the President of NHK Spring used in the booklet for children that introduces NHK Spring

Sponsoring and collaborating with local events

Activities based on the NHK Spring Mitsuzawa Football Stadium

It is the 12th year since we acquired the naming rights to the NHK Spring Mitsuzawa Football Stadium from 2008. The five-year contract was updated from March 2016. We are striving to effectively use the free usage rights, which is a benefit of the naming rights.



Naming rights continued for 12 th year

NHK Spring and College of Science & Engineering Soccer League in Kanto Area

College of Science & Engineering Soccer League in Kanto Area was established to assist promising students. We have also incorporated diverse and unique activities, such as Futsal, in response to student needs.

NHK Spring Group Soccer Tournament

We held a soccer competition with the goal of cultivating a sense of unity throughout the NHK Spring Group.



100 people, including employees and their families, came to cheer at the event

Providing school meals to children worldwide through TFT

We introduced "Table For Two" (abbreviated as TFT) in 2014. TFT is a system to make donations for school meals in deprived regions worldwide by eating charitable meals at the cafeteria for executives and employees. We conducted TFT at all of our eleven plants in Japan and have expanded the system to Group companies in Japan. This has allowed us to donate 138,183 school meals in fiscal 2018, which brings us to a cumulative total of 602,132.



TFT donations 138,183 meals

Sponsoring and collaborating with local events

Exhibiting at Aozora Factory 2018

On October 20, 2018, NHK Spring exhibited at Aozora Factory 2018 held by the NPO Aozora Factory as an outdoor event near the Yokohama Office in Nagisa Square at Marine Park. NPO Aozora Factory collaborates with industry, academia, and government to engage in activities for the purpose of creating value and communicating the attractiveness of Linkai Yokohama Kanazawa, which brings together over 1,000 business sites. The NHK Spring exhibit introduced various types, applications, and roles of springs with actual products and panels under the theme "What a Surprise! The Wold of Springs!" while hosting a quiz about springs as well as the company. We were able to cooperate with students, such as those from Yokohama City University, and entertain many people.

■Ratio of amount used for social contribution activities by category



Category	Major examples
Academic, Research, Education	Donating research fees to universities, accepting internships, plant tour for elementary school students
Health, Medical, Sports	Blood donation, donating wheelchairs to hospitals, cosponsoring and participating as volunteers in sports events
Activities in regional society	Donating to local festivals, inviting local residents to our summer festivals
Environment	Clean-up activities of neighboring areas
International exchange	Table For Two Activity, Eco-cap Activity
Social welfare	Donating to social welfare facilities
Culture, Arts	Donating to arts organizations and events
Others	Participating in crime prevention and traffic safety activities, donating to politicians and organizations support activities for affected area



Bustling NHK Spring workshop

Beautifying Mitsuzawa Park and Watching Soccer

On April 22, 2018, we conducted a beautification activity in Mitsuzawa Park in Yokohama City before watching an official J. League match between Yokohama FC and Tochigi SC. 106 people, including employees of the Yokohama Office and their families as well as 52 new employees who joined NHK Spring this fiscal year, participated in the event. During the activity, participants pulled weeds in flower beds and around shrubbery as a way to help beautify the park. During the soccer match, participants were able to watch players practice right next to the field and take commemorative photographs. At half-time, everyone watching was introduced to visit on the main screen there. We will actively continue to contribute to the local community in the future.



New employees participating in beautifying Mitsuzawa Park

Participating as volunteers at hydration stations at the Yokohama Marathon 2018

NHK Spring employees participated as volunteers at aid stations of the Yokohama Marathon 2018 held by Yokohama City in October 2018.

The day was graced with a bright sky as NHK Spring took charge of the 13th aid station along the Shuto Expressway around 30 kilometers from the starting line.

120 members of NHK Spring provided sports drinks, sugar candy, and chocolate to the about 27,000 runners while cheering each runner on.



All of the volunteers who invigorated the event with passionate

Holding a summer festival at the Sumihatsu Tsukuba Plant

On September 1, 2018, we held our annual summer festival at the Sumihatsu Tsukuba Plant with more than 1,400 people participation, including employees, their families, and people from the local community. Every year, Sumihatsu invites talented celebrities. This year Kaminari, a duo originally from Ibaraki prefecture, energized the event with comedy about the local area. In addition to a mimicry, superhero, and a magic shows, everyone who attended was also entertained by an employee competition, a drawing and various other programs. In the future, we will continue to strive to be a company rooted in the local community.



Many people visited summer festival